

I am a creative professional with twenty years experience in multimedia and over a decade of proven leadership. I'm a tech-savvy, entrepreneurial individual looking for my next opportunity in the creative field. I'm hands-on, detail-oriented, efficient, and well-versed in many aspects of creative production. I want to get my hands dirty to help bring big ideas and conceptual thinking to life.

Experience

2014–Current, Director of Operations, Mint Home Wellness, LLC, Atlanta, GA

Set parameters to judge how effectively and efficiently the company is operating, evaluate and review business procedures to find the most effective prices and room for innovation, formulate policies and human resources to help the business reach maximum productivity, monitor revenues as well as worker productivity, implement new and improved directives for growth, set guidelines for recruitment, advancement, and employee evaluations

2012–2014, Sales, PR, & Marketing Manager, Sixthman, Ltd., Atlanta, GA

Manage and coordinate Sales, PR, & Marketing Departments, rebuild and oversee all event-wide marketing strategies and budgets focused on impact, process & innovation, generate and maintain weekly reports for event partners/clients, lead the development of a new multimedia platform (inclusive of social campaigns, merchandise sales, content) post-event analytics, pre-event research, develop and oversee value-based internship program, new business development

2005–2012, CEO, Nimbleslick Entertainment, LLC, Athens, GA

Set and implement company strategy and vision, create and sustain company culture, represent company for civic and professional associations, responsibilities, and activities, lead new business development, management of staffing, overseeing 60+ exclusive clients, management of internship program with University of Georgia, technology implementation, website administration, all marketing efforts

2009–2012, Executive Producer, Concerts on the Lawn Series, Athens, GA

Marketing and promotions, box-office administration, coordinated and established volunteer program with University of Georgia (UGA), designed related websites, including online ticketing and sales

2008–Present, Guest Lecturer, KSU/UGA/EAW, Kennesaw/Athens/Atlanta, GA

Regular lecture series on business and marketing; host semi-annual marketing competition for 4200 level classes; created/administered student learning lab at UGA; mentored 4+ students per year through hands-on externship program involving 10+ total students annually

2001–2011, Manager, Perpetual Groove, Inc, Athens, GA

Oversaw the production, recording, and release of five full-length albums, one EP, and numerous live recordings; produced first album to be entirely offset by carbon credits, packaged with 100% PCW recyclable materials, produced annual fan-centric festival, responsible for all artist negotiations, including recording and distribution contracts, routed all national tours for artist from 2001 to 2010; oversaw international planning for tours and events created and executed all promotional marketing plans and merchandise/branding endeavors

1998–1999, Creative Street Media Group, Indianapolis, IN

Editor, Producer, and Assistant Director for nationally syndicated TV show, Game Warden Wildlife Journal; oversaw the editorial process for direct to consumer videos; developed conceptual outdoors video game for TV show

Education

2001, Indiana University/ Purdue University, Informatics

1995–1997, Savannah College of Art and Design, Photography, Computer Design

1994, University of Dayton, Photography

Skills and Interests

Adobe Creative Suite (CS6, CC) All Things Apple, Microsoft Office, proficient in all social/marketing/online platforms
Photography, music, travel, backpacking, voracious reader, early adopter, mobile technology nerd, terrible golfer, beard enthusiast